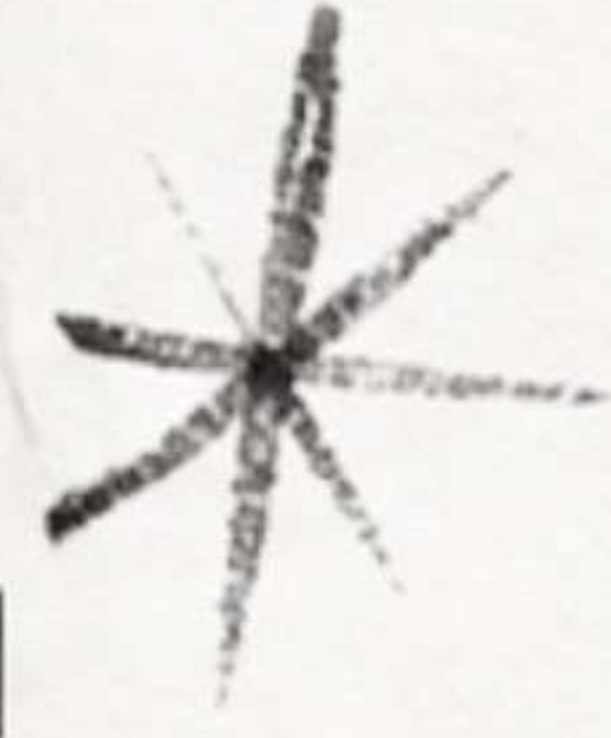


LEA KELECHIAN
IIFAS DESIGN



PORTfolio*





About Me

TO ME, FASHION IS A FORM OF PLAY-AN INVITATION TO EXPLORE, QUESTION, AND TELL STORIES. INSPIRED BY PEOPLE, ART, AND THE BEAUTY OF EVERYDAY MOMENTS, I ENJOY TRANSFORMING OBSERVATIONS INTO BOLD, CONCEPTUAL DESIGNS THAT SPARK CURIOSITY AND EMOTION. DRAWN TO EXPRESSIVE COLOR, THOUGHTFUL CONSTRUCTION, AND MAXIMALIST READY-TO-WEAR, I SEE EACH PROJECT AS AN OPPORTUNITY TO CREATE SOMETHING UNEXPECTED YET MEANINGFUL. AS AN ASPIRING FASHION DESIGNER, I AM EAGER TO LEARN THROUGH HANDS-ON EXPERIENCE, COLLABORATE WITH INSPIRING TEAMS, AND CONTINUE SHAPING A CREATIVE VOICE THAT IS BOTH PLAYFUL AND INTENTIONAL.

IG - @LEAAKE.PORTFOLIO

LINKEDIN - @LEA KELECHIAN

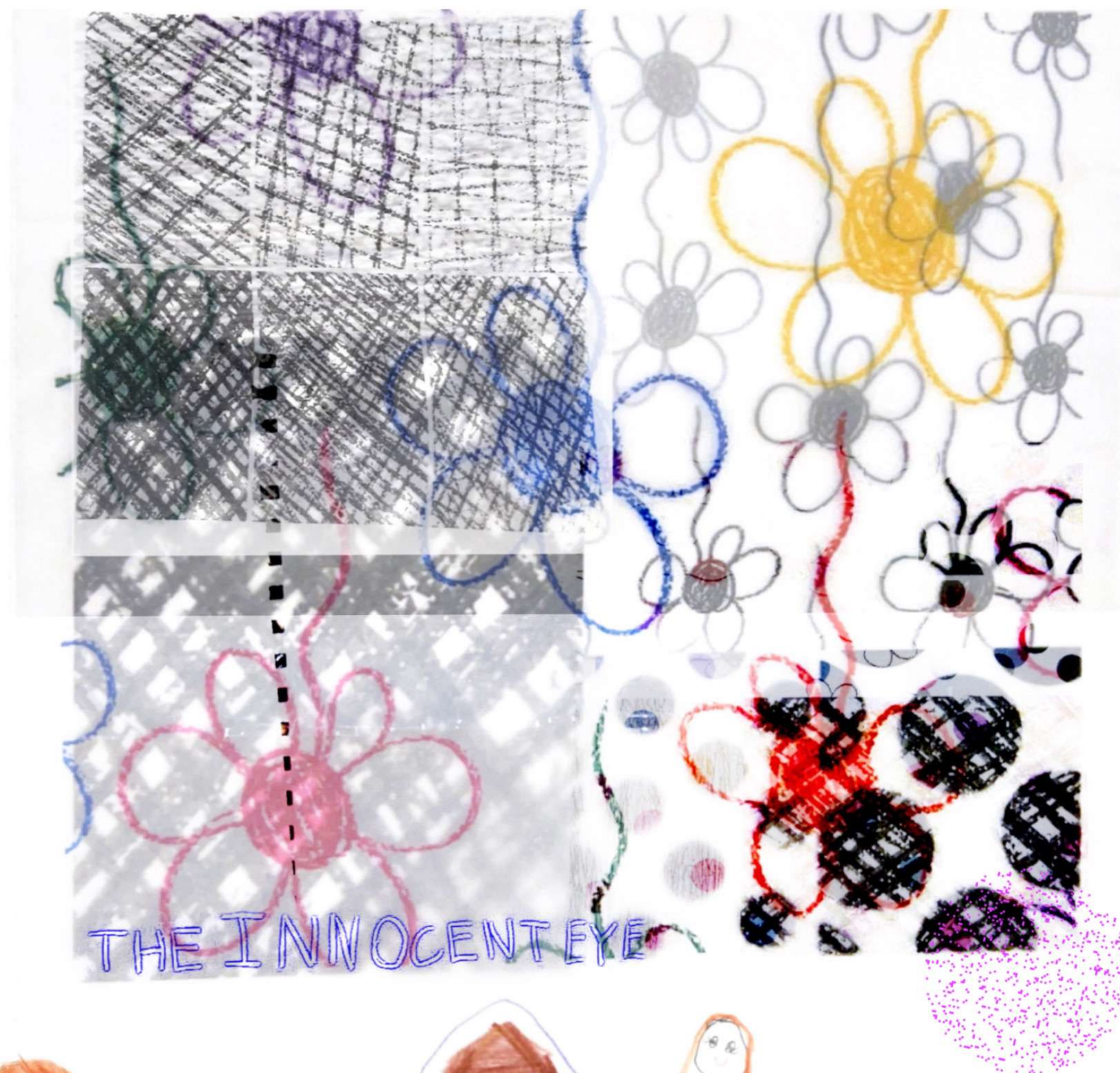
EMAIL - LEA.KELESHIAN@GMAIL.COM

PHONE - +961 81 923 143

Child's Play

SENIOR COLLECTION

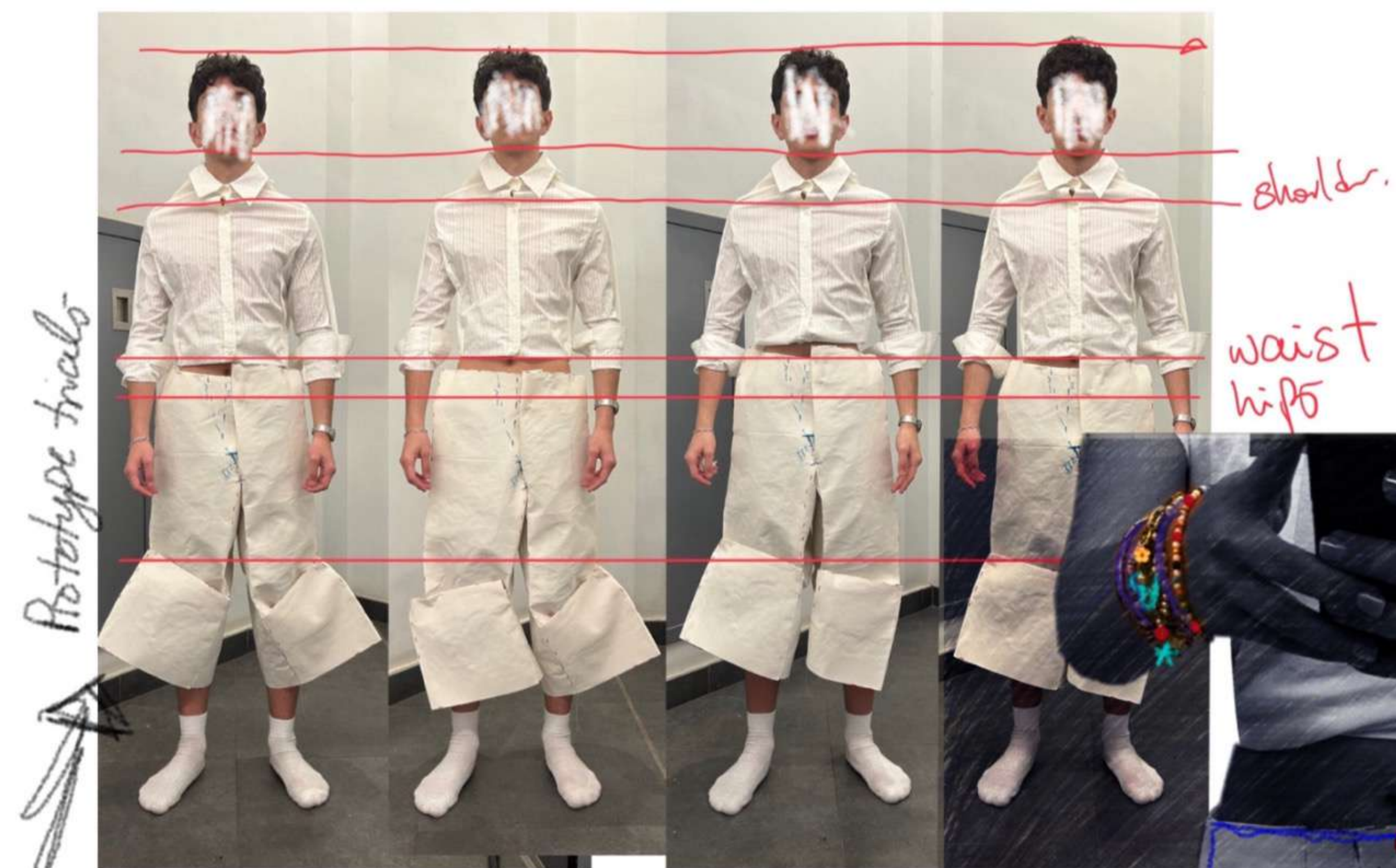
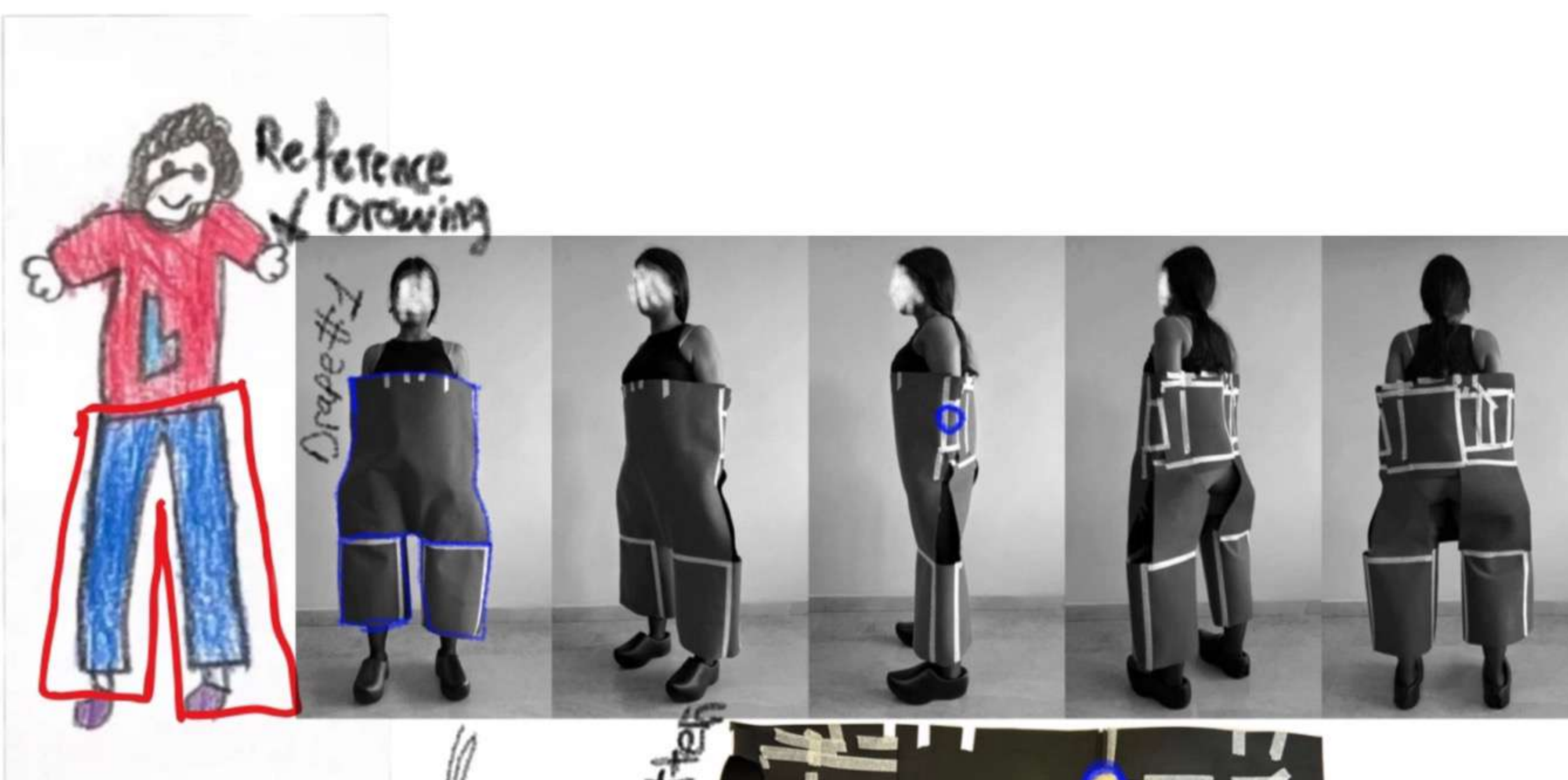
CHILD'S PLAY EXPLORES UNLEARNING, LETTING GO OF CONVENTIONS IN FASHION TO VIEW THE WORLD THROUGH A CHILD'S EYES, AS PER JONATHAN FINEBERG. THE GARMENTS WERE DESIGNED INTUITIVELY, ABANDONING TRADITIONAL TECHNIQUES IN FAVOR OF FREE-FORM DRAPING INSPIRED BY CHILDREN'S DRAWINGS THAT KELECHIAN HAD COLLECTED FROM HER SCHOOL, WITH THE HELP OF HER KINDERGARTEN TEACHERS. EACH STUDENT, BY DREAMING AND IMAGINING THEMSELVES IN THE FUTURE, DREW PURE IMAGINATION AND PERCEPTION OF CLOTHES.



LOOK 01

JEANS PANTS + STRIPED SHIRT

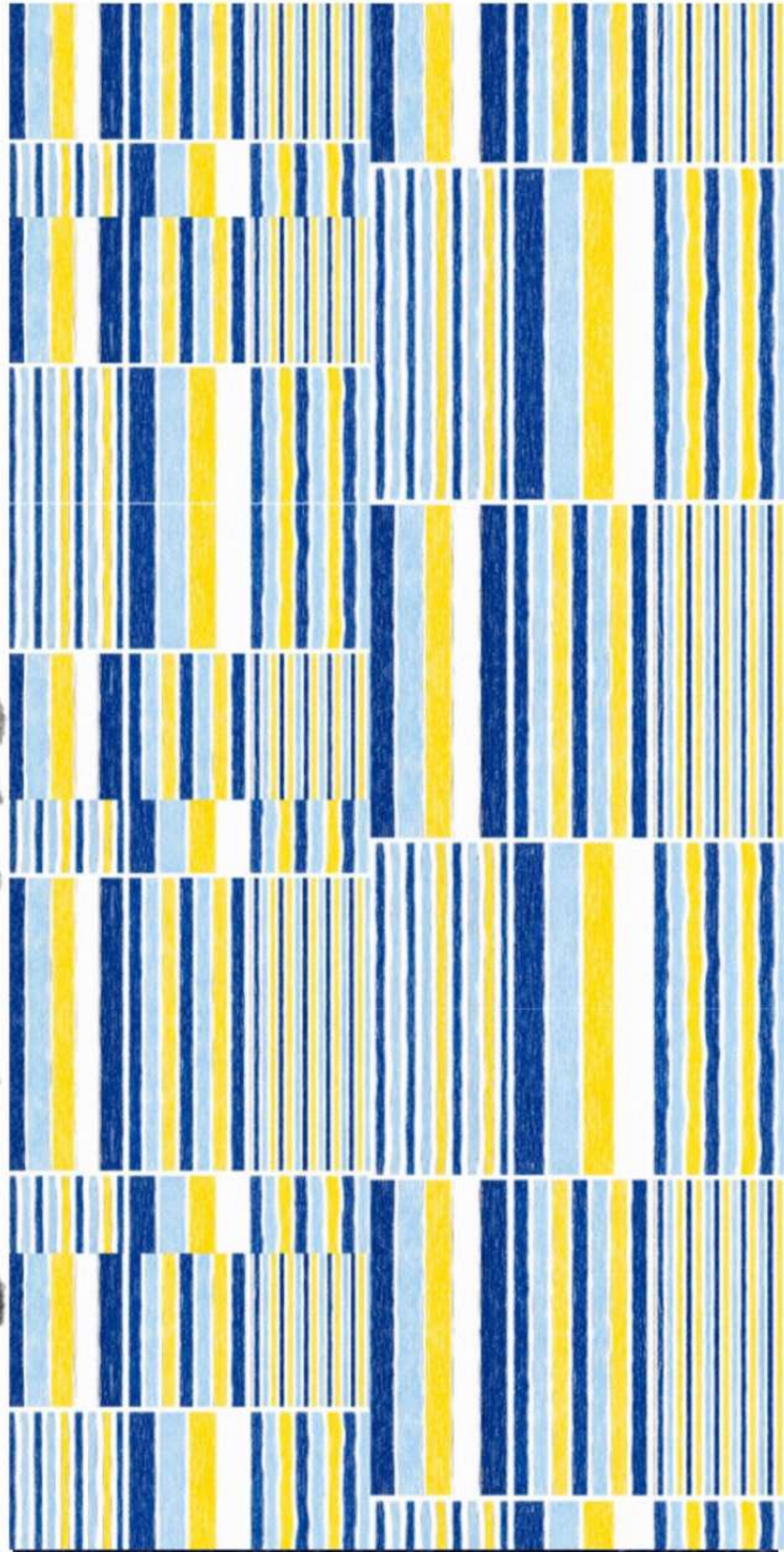
PROCESS: FREESTYLE DRAPING ON FOAM, FOLLOWED BY EXPERIMENTATION WITH VARIOUS TECHNIQUES. THE FINAL METHODOLOGY WAS THE TRANSLATION OF 2D OUTLINE PAINTING INTO 3D FORM THROUGH REDRAWING THE REFERENCE ONTO PAPER, DRAPING AND SHAPING ON THE MANNEQUIN, AND EXTRACTING THE RESULTING PATTERN. MINIMAL SEAMS, LOTS OF PLEATS AND FOLDS PRESERVE THE ORIGINAL FORM WHEN TRANSLATED INTO FABRIC.



LOOK 01
JEANS PANTS + STRIPED SHIRT

Digital Prints

Denim



← stripes



PRINTED ON SOFT SHEER TULLE



sample



LOOK 02

PLEATED SKIRT + TANK TOP

PROCESS: CHALLENGING THE IDEA OF CLOTHING AS A FLAT, SYMMETRICAL FORM, THE GARMENTS EMBRACE THE LOPSIDED AND IMPERFECT QUALITIES OF CHILDREN'S DRAWINGS. THE PLEATED SKIRT DEVELOPED THROUGH IRREGULAR FOLDING AND PLEATING, CREATING MOVEMENT, DISTORTION, AND INTENTIONALLY IMPERFECT PLEATS. AN INTERNALLY CONSTRUCTED BELT ANCHORS THE SILHOUETTE, ALLOWING THE GARMENT TO SIT DELIBERATELY OFF-BALANCE ON THE BODY.

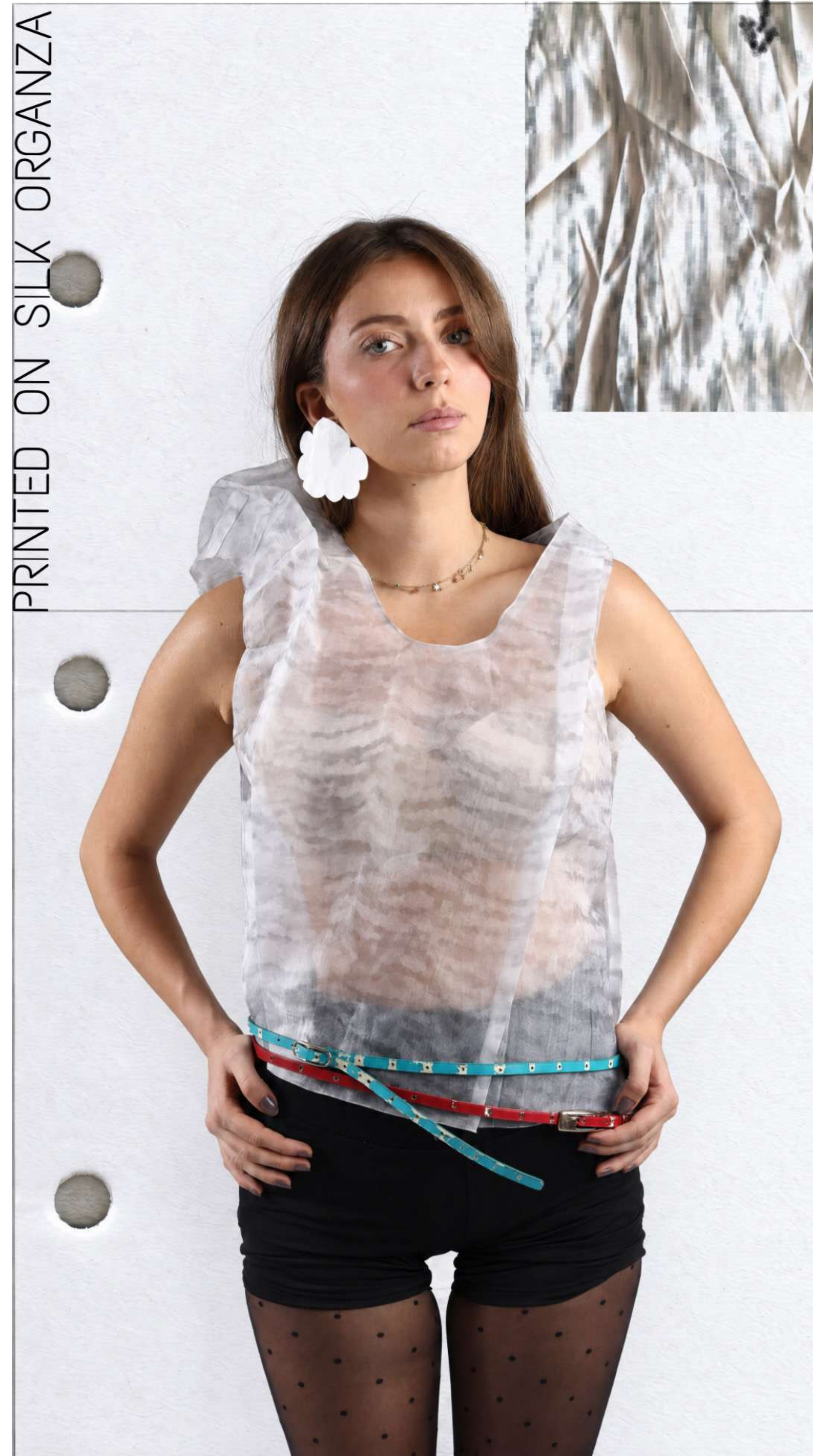


LOOK 02
PLEATED SKIRT + TANK TOP

Scribbles



PRINTED ON SILK ORGANZA

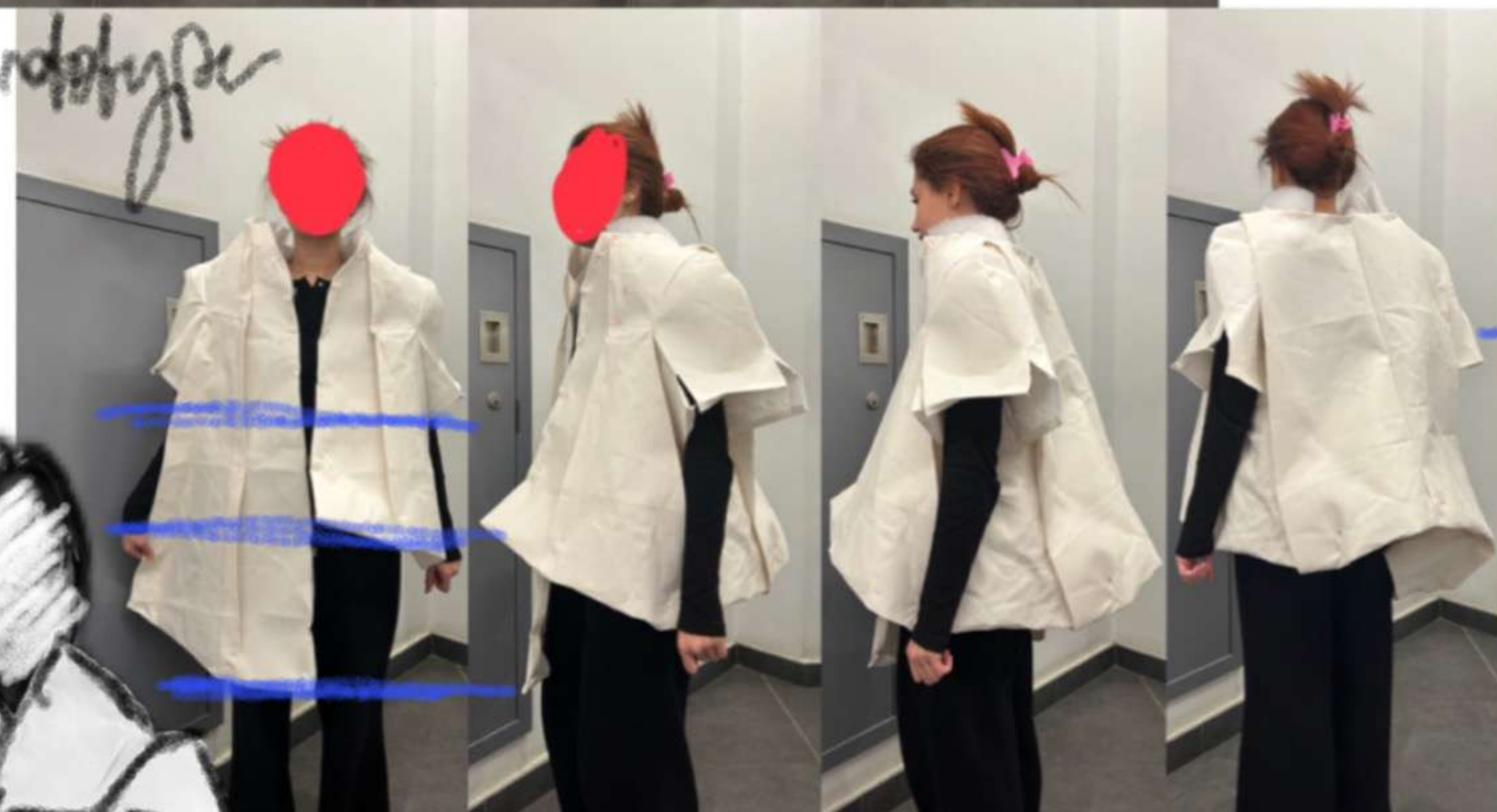




LOOK 03
COAT



#1 prototype



straight cut

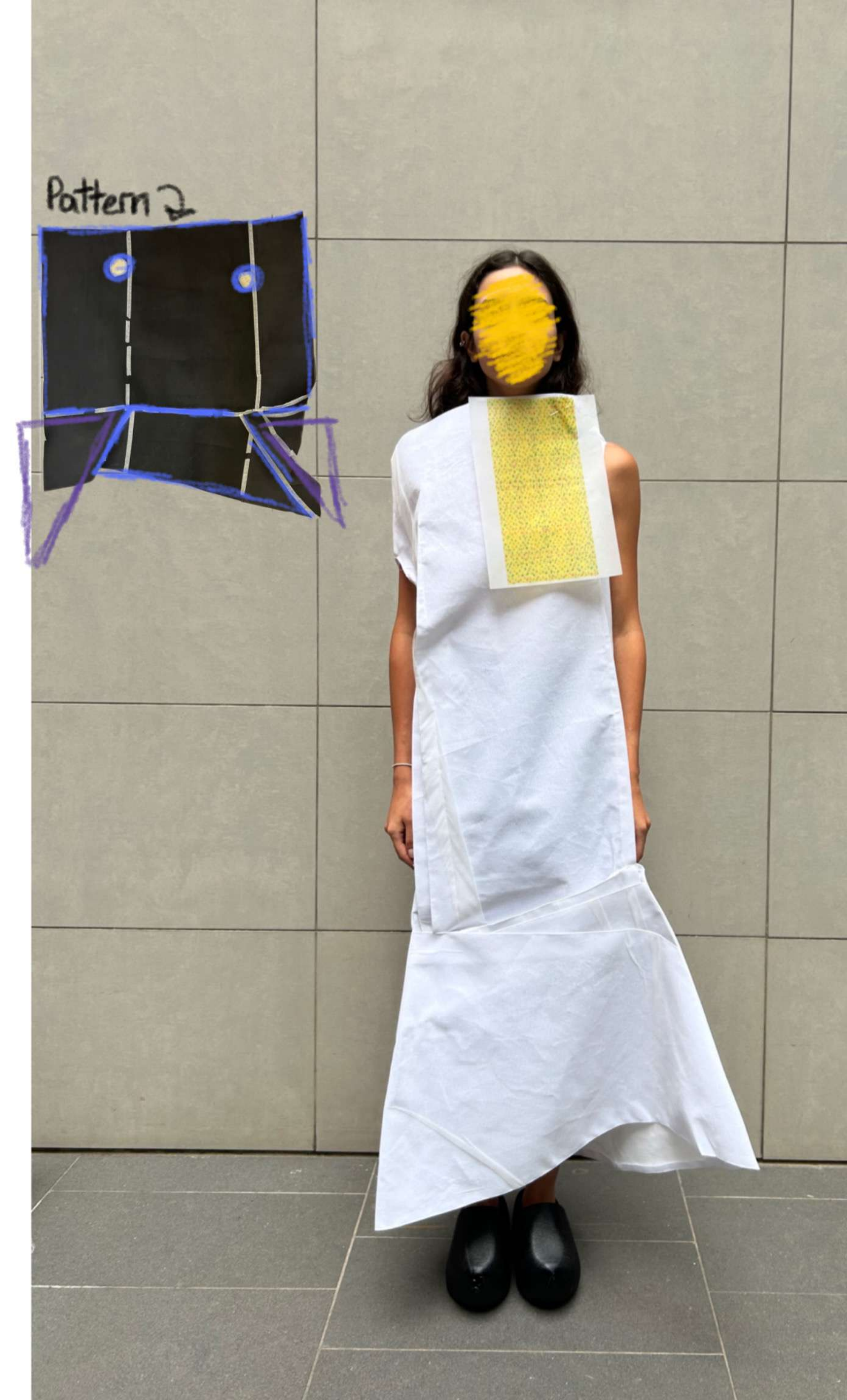
ALIAN



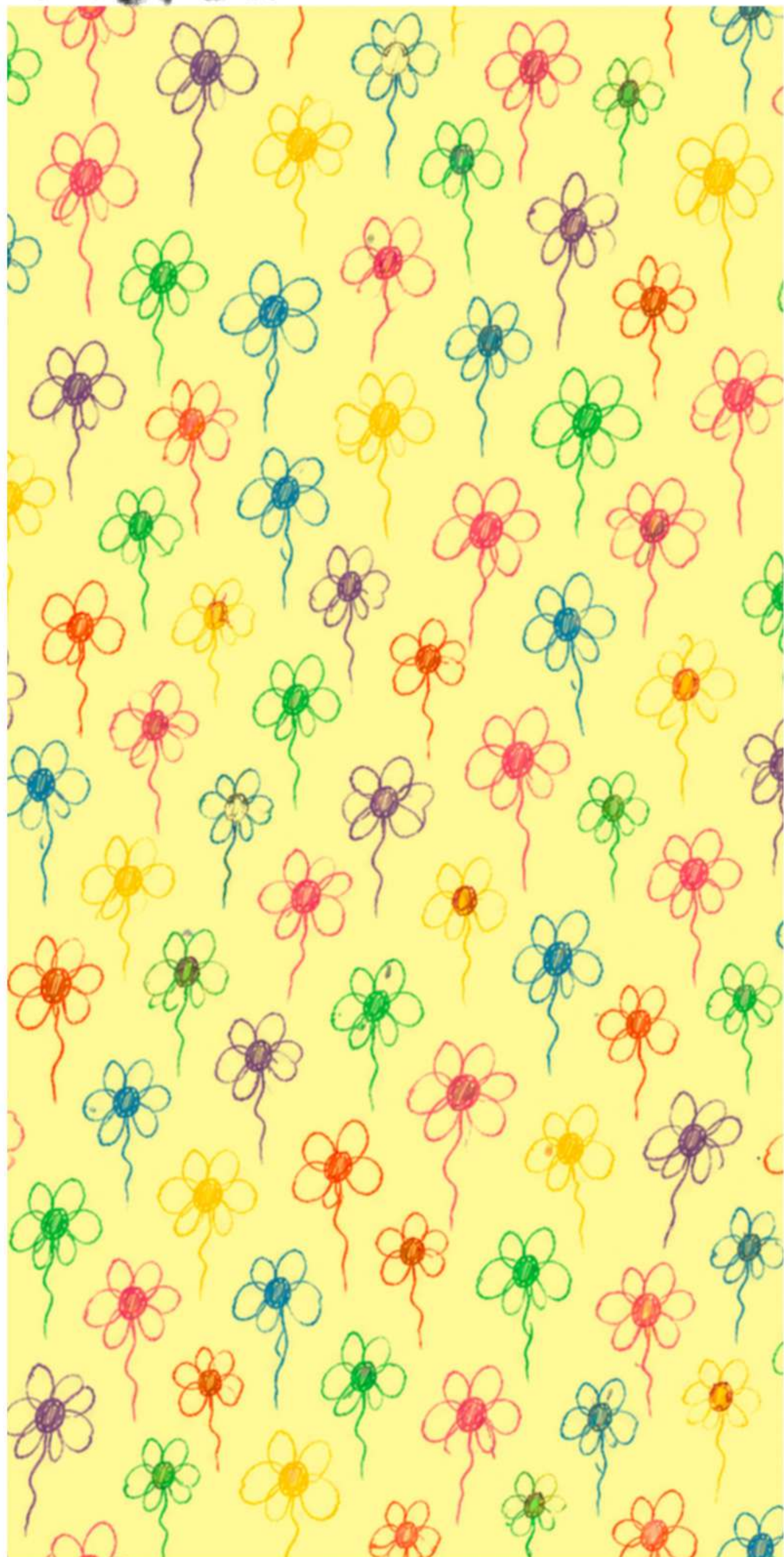




LOOK 04
DRESS



Floral



PRINTED ON CRISP SILK ORGANZA





SHOE DESIGN PROCESS



Reference:
Dutch clogs

1st trial: 3D
printed



Mold



patterns

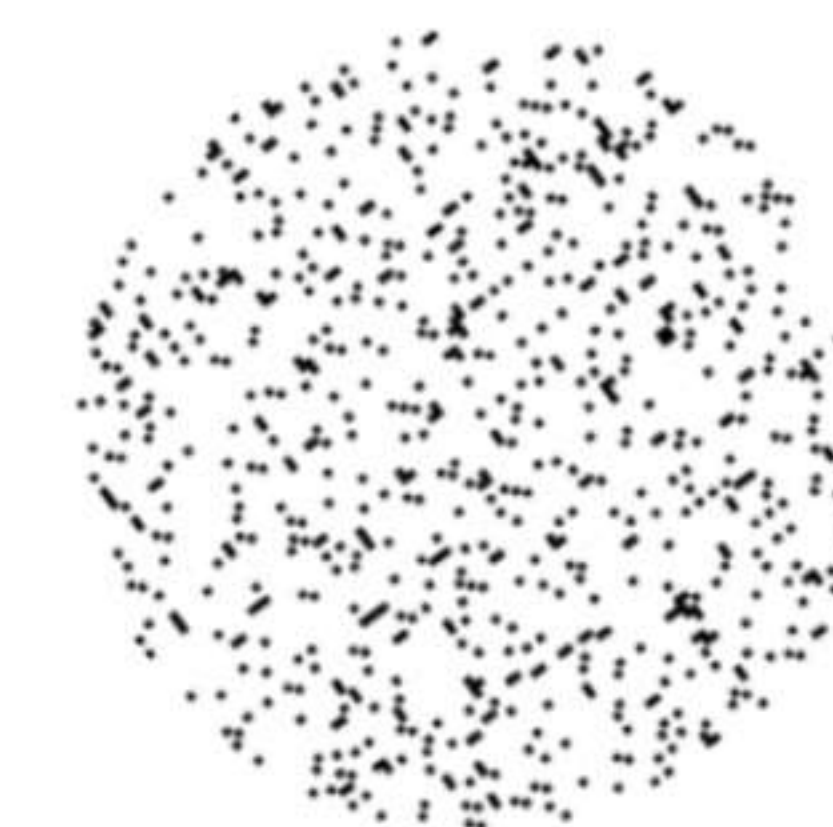
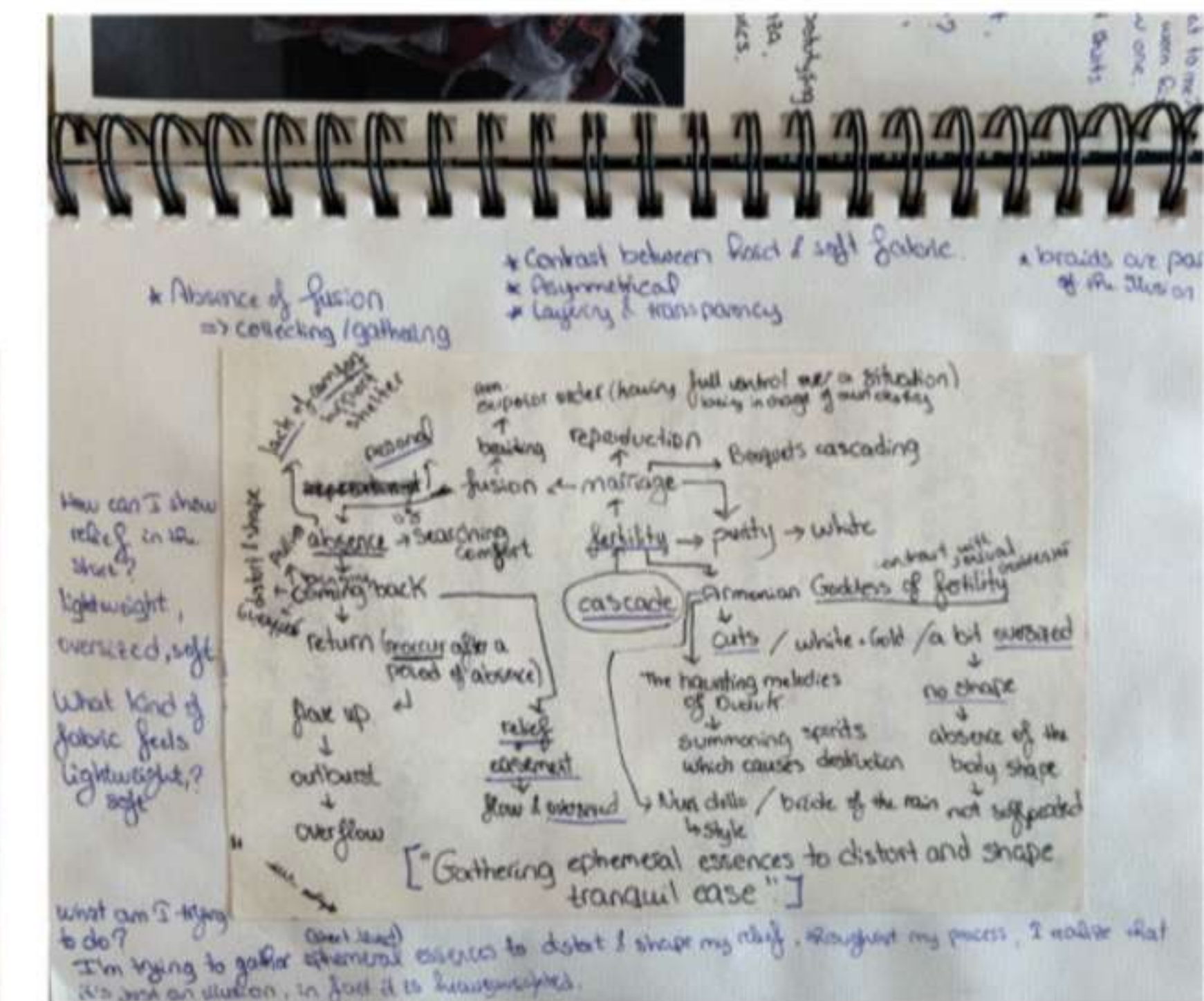
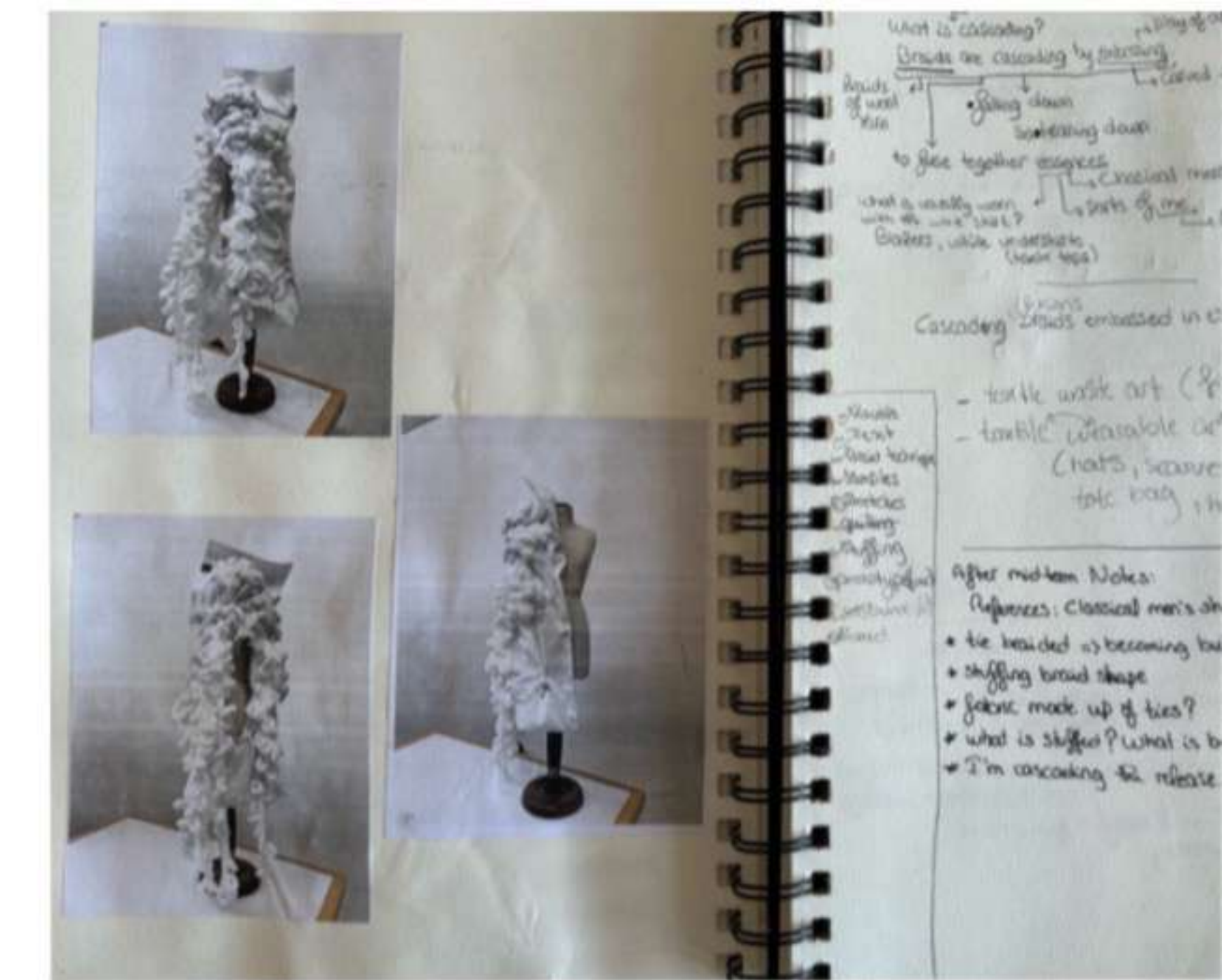


leather model



The White Shirt

INSPIRED BY THE CLASSICAL
MEN'S SHIRT AND TRADITIONAL
TIE, THE CONCEPT EXPLORES
CHILDHOOD MEMORY THROUGH THE
RITUAL OF HAIR BRAIDING. THE
FAMILIAR GESTURE OF BRAIDING IS
TRANSLATED INTO THE GARMENT
BY METAPHORICALLY INTERTWINING
THE TIE WITH THE SHIRT COLLAR,
MERGING THE TWO ELEMENTS
INTO A SINGLE CONSTRUCTED
DETAIL.



PROCESS: DEVELOPING A DESIGN METHODOLOGY THROUGH EXPERIMENTATION WITH PAPER, EXPLORING VOLUME, PROPORTION, AND SILHOUETTE TO ESTABLISH THE DESIRED FORM. THE COLLAR, TIE, AND BRAID STRUCTURES WERE THEN TRANSLATED INTO PATTERN, MERGING THEIR GEOMETRIES INTO A SINGLE CONSTRUCTION AND INTEGRATING THE RESULTING FORM INTO THE BODICE.





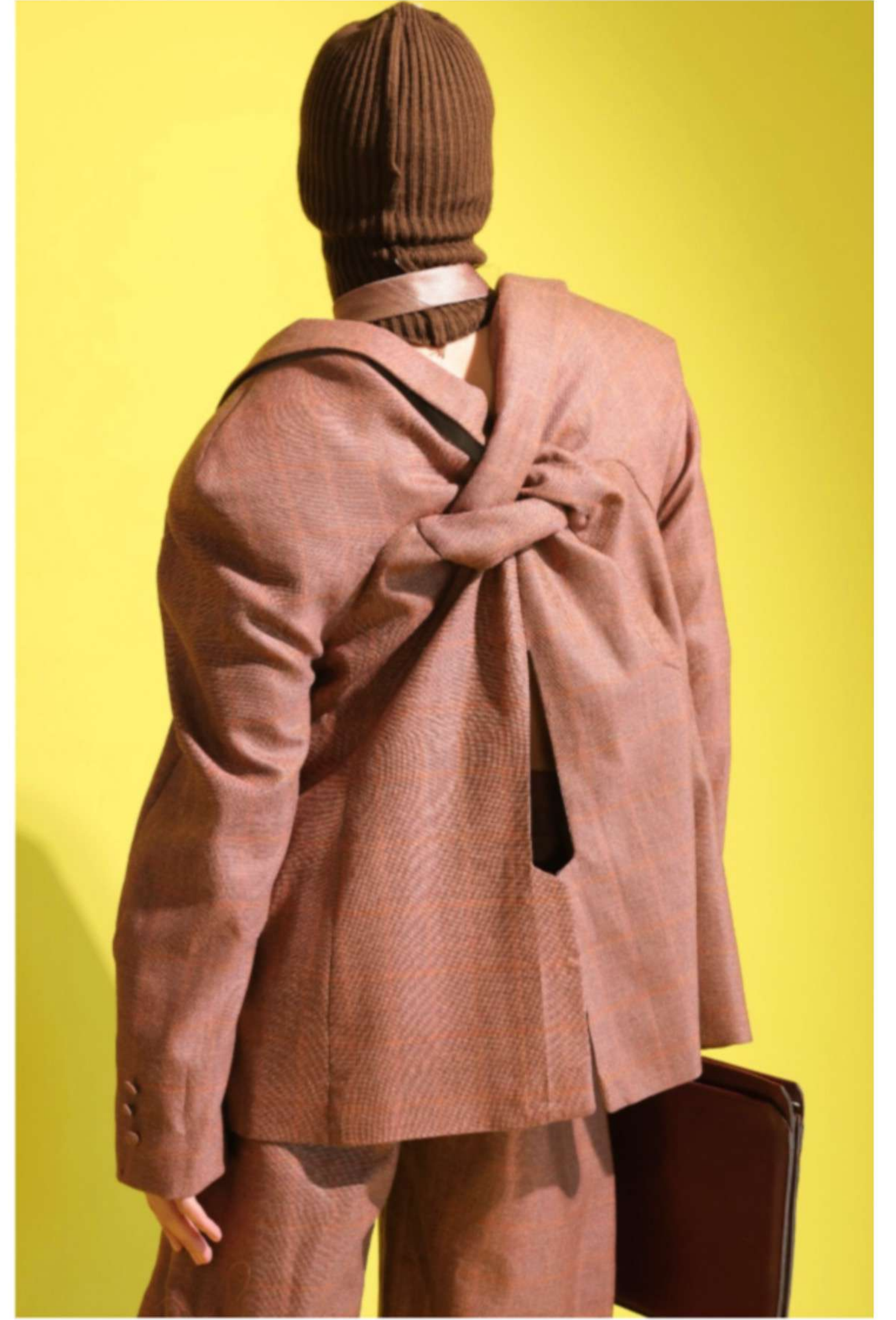
The Knot

THE PROJECT CENTERS ON THE KNOT AS A SYMBOL OF CONTINUITY, REPETITION, AND CYCLES. INSPIRED BY THE BICYCLE WHEEL AND THE THEMES OF DECAY, EXCESS, AND PRESERVATION IN GREY GARDENS, THE KNOT BRAID FORMS A LOOP AT THE BACK OF THE BLAZER, TRANSFORMING A TAILORING DETAIL INTO A SCULPTURAL EXPRESSION OF AN ONGOING CYCLE.



PROCESS: BUILDING ON THE METHODOLOGY DEVELOPED IN "THE WHITE SHIRT" PROJECT, THE BLAZER SLEEVE, COLLAR, AND BRAID PATTERNS WERE DECONSTRUCTED AND RECOMBINED TO FORM A SCULPTURAL KNOT AT THE BACK. PATTERN DEVELOPMENT FOCUSED ON MANIPULATING AND INTEGRATING THESE ELEMENTS INTO A COHESIVE CONSTRUCTION.





Punch Bag

INSPIRED BY BOXING, THE PROJECT EXPLORES THE TENSION BETWEEN PROTECTION AND IMPACT THROUGH THE FORMS OF THE PUNCHING BAG AND BOXING GLOVE. THE PADDED STRUCTURES AND ACCUMULATED VOLUME OF THE PUFFER JACKET TRANSLATE THE PROTECTIVE QUALITIES OF BOXING GEAR INTO A SCULPTURAL GARMENT, MERGING SOFTNESS, FORCE, AND MOVEMENT.



PROCESS: DEVELOPING VOLUME THROUGH LAYERING AND EXPERIMENTATION WITH STRUCTURE, USING THE BOXING GLOVE AS A PRIMARY PATTERN REFERENCE. ITS PADDED, ROUNDED FORMS WERE TRANSLATED INTO THE PUFFER JACKET THROUGH MANIPULATED PATTERN PIECES AND LAYERED CONSTRUCTION, WHILE STYLING BECAME AN INTEGRAL PART OF THE PROCESS THROUGH THE COMBINATION OF CONTRASTING OUTERWEAR, PROPORTIONS, AND FABRIC TEXTURES.



